H.L. (BUD) GOODALL

On August 24, 2012 Bud Goodall passed away from Pancreatic Cancer. Bud was a staple of the Ethnography Division and his presence is already missed. He served as a Professor in the Hugh Downs School of Communication at Arizona State University. Bud was an important figure for the discipline of ethnography (and qualitative communication research in general) and played a key role in shaping the discipline into what it looks like today. His contributions to the field include the books *Writing the New Ethnography*, *Writing Qualitative Inquiry (Self, Stories and Academic Life)* and *A Need to Know: The Clandestine History of a CIA Family*.

1952-2012

After he was diagnosed, Bud kept writing when he created the blog “What it is like to Live This Way” ([http://www.hlgoodall.com/blog.html](http://www.hlgoodall.com/blog.html)). Bud’s presence will not soon be forgotten and his contributions to the ethnography division will always be felt. Members of the ethnography division are currently working to create a fitting way to remember him at this year’s NCA annual conference. Details will be available at a later date.

Facebook Page

The Ethnography Division has a Facebook page. The page is to keep members updated and provide a way for members to connect with each other. Go to: [http://on.fb.me/hwVwqM](http://on.fb.me/hwVwqM) or search “NCA Ethnography Division” on Facebook. “Like” us to keep up with all the happenings in the division!

Executive Committee:

Chair, Lisa Tillmann
Vice-Chair, Chris Poulos
Vice-Chair-Elect, Tony Adams
Immediate Past-Chair, Keith Berry
Secretary, W. Benjamin Myers
Consider Joining the Ethnography Division Pre-conference on Wednesday, November 15, 2012 (registration required):

PC03: Communication, Ethnography and Identity: The Politics and Practices of Studying Ourselves/Others
9:00 AM - 5:00 PM
Orlando, FL
Dolphin Room: Oceanic 1-Third/Lobby Level

The purpose of this day-long preconference is to examine relationships between communication, ethnography, and identity, specifically how identity informs ethnographic practices in the classroom and in the field, on the page, and in performances of cultural texts. The preconference will consist of presentations, performances, and teaching activities that explore how communication scholars conceive of identity in ethnographic inquiry. In the spirit of the “Celebrating COMMunity” conference theme and with the hope of seeking “ideas that unify the communication discipline,” participants not only represent a variety of NCA divisions and caucuses but also a variety of theoretical, methodological, and representational approaches. As such, the preconference will appeal to anyone interested in the politics and practices of studying ourselves/others

Presenters
Tony E. Adams, Northeastern Illinois University
Bryant Keith Alexander- California State University, Los Angeles
Brenda J. Allen, University of Colorado, Denver
Wilfredo Alvarez, Northeastern Illinois University
Keith Berry, University of Wisconsin, Superior
Robin Boylorn, University of Alabama
Bernadette Calafell, University of Denver
Sandra Faulkner, Bowling Green State University
Patricia Geist-Martin, San Diego State University
Stacy Holman Jones, California State University, Northridge
Kurt Lindemann, San Diego State University
Sarah Jane Tracy, Arizona State University

NCA 2012 Annual Conference Submission Statistics

Individual Papers Submitted to Ethnography Division – 70
Individual Papers Accepted for Presentation by Ethnography Division – 25
Acceptance Rate = 36%

Sessions Submitted to Ethnography Division – 15
Sessions Accepted for Presentation by Ethnography Division – 11
Acceptance Rate = 73%
As always, the Ethnography Division is excited to offer a diverse range of programs at NCA. Below is a list of panels scheduled for Orlando.

<table>
<thead>
<tr>
<th>Title</th>
<th>Type</th>
<th>Day &amp; Time</th>
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<tbody>
<tr>
<td>(Auto)Ethnographies of Identity Negotiation: Celebrating COMMunity Among Diverse Lived Experiences</td>
<td>Paper Session</td>
<td>Thursday 8:00-9:15 AM</td>
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<tr>
<td>Culture, Race, COMMunity</td>
<td>Paper Session</td>
<td>Thursday 9:30-10:45 AM</td>
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<tr>
<td>Autoethnographic COMMunity: Sharing Difficult Family Stories to Invite Healing</td>
<td>Paper Session</td>
<td>Thursday 11:00-12:15 PM</td>
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<tr>
<td>Caring, Connection, COMMunity</td>
<td>Paper Session</td>
<td>Thursday 2:00-3:15 PM</td>
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<tr>
<td>COMMunities/Identities/Possibilities</td>
<td>Paper Session</td>
<td>Thursday 3:30-4:45 PM</td>
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<tr>
<td>Narrative, Performance and Auotethnography</td>
<td>Panel Discussion</td>
<td>Friday 8:00-9:15 AM</td>
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<tr>
<td>Always Already (Not) There: Tales of Ethnographic Embodiment</td>
<td>Paper Session</td>
<td>Friday 9:30-10:45 AM</td>
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<tr>
<td>Memory, Longing, Loss, Loneliness, and COMMunity</td>
<td>Paper Session</td>
<td>Friday 11:00-12:15 AM</td>
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<tr>
<td>COMM-unity from the Inside Out: Articulating the Hyphen in Ethnographic Inquiry</td>
<td>Paper Session</td>
<td>Friday 9:30-10:45 AM</td>
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<tr>
<td>Off the Menu: Challenging the Politics and Economics of Body and Food Through Documentary Film</td>
<td>Film Screening</td>
<td>Friday 3:30-4:45 PM</td>
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<td>‘Mainstream’ vs. ‘Qualitative Specific’ Communities: Discussing the Advantages and Disadvantages of Pushing Traditional Publication Norms vs. Building our Own Houses</td>
<td>Panel Discussion</td>
<td>Saturday 11:00-12:15 PM</td>
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<tr>
<td>Top Four Papers in Ethnography</td>
<td>Paper Session</td>
<td>Saturday 12:30-1:45 PM</td>
</tr>
<tr>
<td>Ethnography Division Business Meeting</td>
<td>Business Meeting</td>
<td>Saturday 2:00-3:15 PM</td>
</tr>
<tr>
<td>Innovative Approaches to Ethnography as COMMunity</td>
<td>Paper Session</td>
<td>Saturday 3:30-4:45 PM</td>
</tr>
<tr>
<td>Crime and Punishment, Fear and Loathing: Autoethnography and Challenges to Identity</td>
<td>Paper Session</td>
<td>Sunday 8:00-9:15 AM</td>
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<tr>
<td>Talking Your Way In (or Kicking the Down the Door?) Conducting Ethnographic Research With Top Sporting Organizations and Athletes</td>
<td>Panel Discussion</td>
<td>Sunday 9:30-10:45 AM</td>
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Congratulations to the 2012 Division Award Winners

**Best Article Award**
“Reflexivity and Rhetorical Ethnography: From Family Farm to Orphanage and Back Again.” *Cultural Studies ∩ Critical Methodologies* (2011), Robin P. Clair (Purdue University).
And

**Best Book Chapter Award**

**Best Book Award**

**Best Special Issue**
And
“Writing Autoethnographic Joy.” *Qualitative Communication Research*, (2012). W. Benjamin Myers (University of South Carolina-Upstate), Ed.

**John T. Warren Top Student Paper Award**
“Unpacking the Paradoxes of Walmart: From Emotion to Cultural Labor in the Commodified Performances of Worker and Consumer Identities” – By Ryan Castillo (California State University, Long Beach).

*Awards will be presented at Ethnography Division Business Meeting - Sat, Nov 17 at 2:00 pm*

You can check out the NCA Ethnography Division Website at: [http://ncaethnographydivision.wordpress.com/](http://ncaethnographydivision.wordpress.com/)
The Top Four Papers Submitted to The Ethnography Division in 2012 are:

**Top Paper:** Unpacking the Paradoxes of Walmart: From Emotion to Cultural Labor in the Commodified Performances of Worker and Consumer Identities – By Ryan Castillo (California State University, Long Beach)

Stumbling Upon History: Collective Memory and the Urban Landscape – By Mary Gould (St. Louis University) & Rachel E. Silverman (Embry-Riddle Areal University)

Listening with Sal: A (Com)passionate Ethnographic Approach to Working with Holocaust Survivors – By Chris Patti (University of South Florida)

The Protective Effects of Adolescent Motherhood in South Central Appalachia: Salvation from Drugs and Emptiness- By Elizabeth Dalton (University of Tennessee Knoxville)

**These Papers will be Presented on Saturday, November 17 at 12:30 at the NCA Annual Conference**
The Executive Committee Would like to extend thanks to the
Ethnography Division Officer Nominating Committee, which consists of:

Kurt Lindemann (San Diego State University), Patty Sotirin (Michigan Technological University)
and Nick Trujillo (Sacramento State University)

In June, members of the Ethnography division voted overwhelmingly in support of a resolution to the NCA Legislative Assembly:

Resolution for consideration by the NCA Legislative Assembly, November, 2012

Clarification within job-listings with regard to the presence or absence of domestic partner benefits at specific institutions

Sponsored: National Communication Association (NCA)

Whereas, The recruitment and retention of qualified faculty is of paramount importance to all institutions that publish job announcements on the NCA/Spectra job lists, and,

Whereas, LGBTQ individuals are an integral part of the academic community, and,

Whereas, Discrimination against any minority group in the Association is contrary to the Association’s mission, and,

Whereas, Both homosexual and heterosexual individuals can enter into domestic partnerships, so it is in the interest not only of individual applicants but also of the field as a whole for applicants to understand whether these benefits are available, and,

Whereas, Scholarly institutions will enhance their recruitment and retention by offering equal compensation packages, and,

Whereas, Explicit clarity in job advertisements about the provision or non-provision of domestic partner benefits will avoid confusion, maximize efficiency in the application process for both applicants and employers,

Be it Resolved That: The NCA require that anyone submitting a job advertisement indicate the hiring institution’s policy on domestic partner benefits by selecting among the following options in a drop-down menu: 1) this institution offers benefits to different sex domestic partners; 2) this institution offers benefits to same-sex domestic partners; 3) this institution offers benefits to same-sex and different sex domestic partners; 4) this institution does not offer benefits to domestic partners; or, 5) this institution chooses not to disclose its domestic partner benefits policy.

And, The NCA will publish the response in the online job advertisement, will publish the response in SPECTRA job advertisements, and will announce in each edition of SPECTRA that domestic partner information is available online.
From the office of the secretary

The Executive Committee extends special thanks to all those who reviewed submissions for the Ethnography Division for the National Communication Association Annual Conference. We couldn’t have done it without you.

Tony Adams  Melanie Mills
Melissa Aleman  Jeanine Minge
Wilfredo Alvarez  Julia Moore
Ahmet Atay  Raquel Moreira
Kristen Blinne  John Nicholson
Robin Boylorn  Mark Noe
Deborah Breede  Sandra Pensoneau-Conway
Devika Chawla  Steven Phalen
Kathleen Clark  Susan Poulsen
Courtney Cole  David Purnell
Nicole Defenbaugh  Margaret Quinlan
Shirley Drew  William Rawlins
Liz Edgecomb  Kendra Dyanne Rivera
Jennifer Erdely  Leslie Rossman
Cornelius Fair  Desiree Rowe
Sandra Faulkner  Charles Rudick
Elissa Foster  Christina Saindon
Ragan Fox  Steven Schoen
Tracey Frazier  Dana Seay
Thomas Frentz  Salima Shukri
Lisa Gates  Patricia Sotirin
Kathryn Golsan  Paul Stafford
Ryan Guy  Robert Swieringa
Andrew Hermann  Sarah Symonds
Christine Kiesinger-Cherry  Satoshi Toyosaki
Jieyoung kong  Jillian Tullis
Benny LeMaster  Alexis Waters
Daniel Makagon  Jennifer Whalen
Timothy McKenna  Anastasia Widmer
Caryn Medved  Julie Wight
Rebecca Mercado Thornton  Terrie Wong
Michaela Meyer

See you in Orlando!!!